

Whitepaper of “Under the Sunlight”



Under
the
Sunlight



Under the Sunlight

This whitepaper aims to provide general information and background for the short drama “Under the Sunlight” which was released on December 6th, 2024. It includes **key information such as overview, script, production plan, IP tokenization, IP licensing and derivatives, and profit sharing** of the short

drama. This whitepaper ensures the accuracy and detail of the content.

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| Geographical Region | Global |
| Main Language | English |
| Genre | Tragic Romance, Business War |
| Length / Episodes | 70 Episodes; Free viewing up to the first 6 episodes. |
| Release Date | 6 December 2024 |
| Distribution Platforms | 1st Round: All episodes on Web2 platforms, free episodes on TaleX platform; 2nd Round and later: All episodes on all platforms. |

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| Original / Adaptation | Original |
| Plot Highlight | Tragic Romance, Business War |

Plot Summary

Alice Black was once the darling of the heavens: her father was a renowned lawyer in Los Angeles, and she was a Yale Law School graduate. A sudden accident changed her life forever: her parents died, and her younger sister was gravely injured. At this juncture, the eldest son of the Winker family, Sebastian, approached her, hiring her to help him fight for his inheritance while also demanding she pose as his invisible girlfriend. Alice, determined to investigate her family’s death and seek revenge, reluctantly agreed. Her first mission was to seduce the Winker family's younger brother, Harrison. However, Sebastian’s possessiveness over her was overwhelming: even though he was already engaged, he insisted on maintaining his relationship with Alice. Amid the extreme tug-of-war between the two powerful brothers, Alice shockingly discovered she was pregnant with Sebastian’s child. Terrifying secrets began to surface: Sebastian might have been the one responsible for her family's demise! Harrison, too, was not as innocent as he seemed, and the truth became increasingly elusive. A tale of love and hatred between an outcast heir and a vengeful woman ensues. She thought it was merely a game of power, but he couldn’t help falling deeply in love with his own pawn.

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| Timeline | Final delivery: 6 December 2024 |
| Location | Hollywood |
| Production studio | 24K Onions |
| Production budget | 286,000 USD |

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| Token name | UTS |
| Total supply | 100,000,000 |
| Standard | ERC20 on BNB Chain |
| Status | Copyright token |
| Offering platform and date | TaleX, December 2024 |
| Token utility | <div>Benefit from copyright ownership (direct);</div> <div>View all drama episodes for free (hold 20,000 tokens or more);</div> <div>Vote in IP governance (coming soon).</div> |
| Tokenomics | Online version |

1. IP Licensing:

- One IP NFT (CreNFT) **can be issued for each platform** on blockchain.
- The CreNFTs **can be traded**.
- CreNFT represents the type of right that authorizes other platforms to broadcast the content, which is typically called “**first-round broadcast rights**” .

2. Derivatives:

- Secondary creations based on the IP are **allowed**.
- For the derivative contents created, **10% of the secondary content tokens** are to be distributed to the original token holders.

1. Cost of Sales

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|-------------------|-------------------------------------|
| Web3 distribution | 40/48% of the paid viewing income |
| Web2 distribution | Up to the standard of each platform |

2. Profit Distribution

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|---------------------------------------|---|
| From IP tokenization (public sale) | \$5000 of the raised funds to be added to the liquidity pool at TGE |
| From IP licensing | Direct; Web2: Monthly revenue airdrop in USDT to copyright token owners, along with a revenue report and analysis; Web3: Real-time revenue distribution in RCM (opBNB) to copyright token owners. |

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Reviewed by: [Nano]