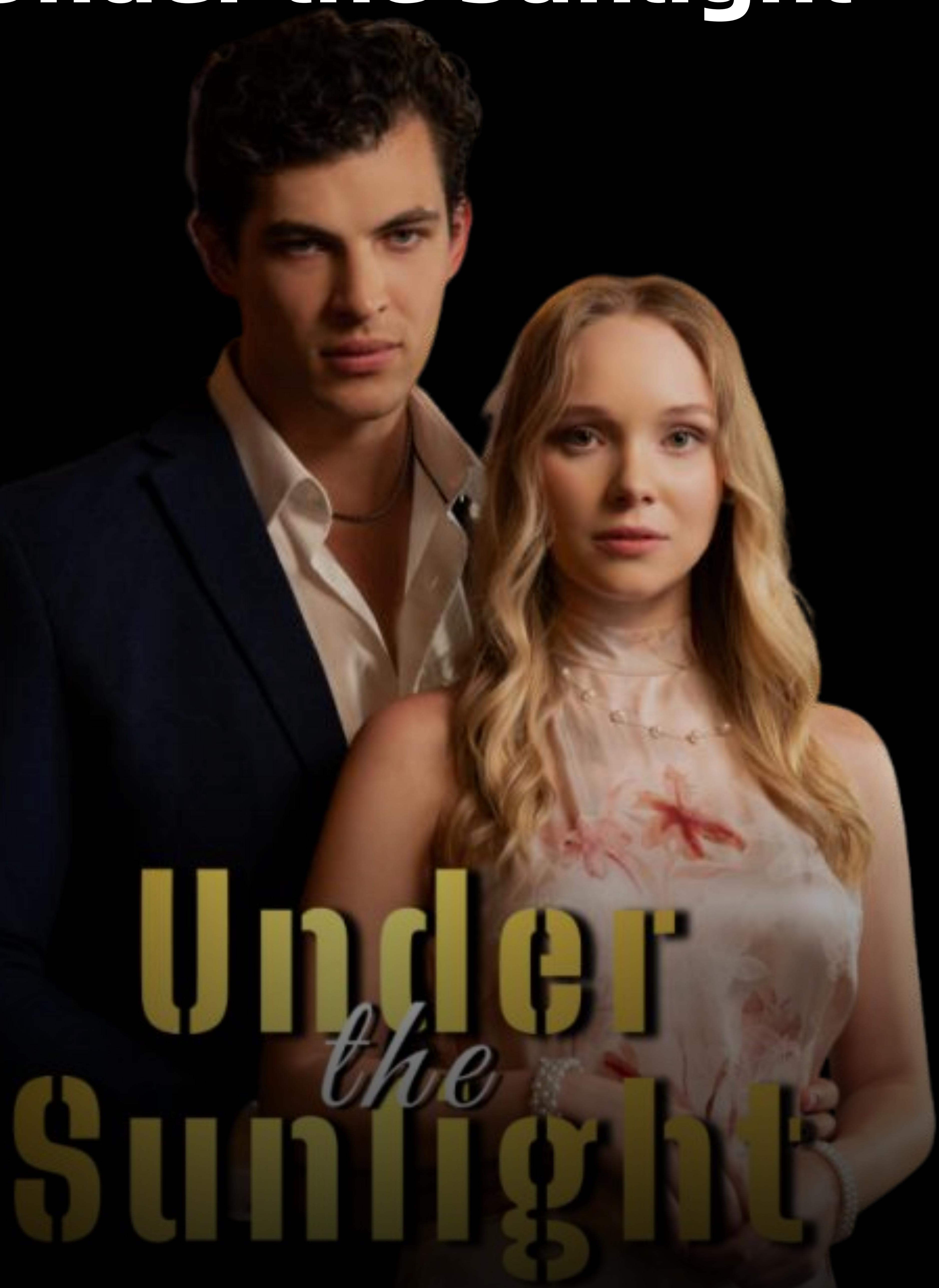


Whitepaper of “Under the Sunlight”





Under the Sunlight

This whitepaper aims to provide general information and background for the short drama “Under the Sunlight” which was released on December 6th, 2024. It includes **key information such as overview, script, production plan, IP tokenization, IP licensing and derivatives, and profit sharing** of the short

drama. This whitepaper ensures the accuracy and detail of the content.

2 Short Drama Overview

TaleX

Geographical Region	Global
Main Language	English
Genre	Tragic Romance, Business War
Length / Episodes	70 Episodes; Free viewing up to the first 6 episodes.
Release Date	6 December 2024
Distribution Platforms	1st Round: All episodes on Web2 platforms, free episodes on TaleX platform; 2nd Round and later: All episodes on all platforms.

Original / Adaptation

Original

Plot Highlight

Tragic Romance, Business War

Plot Summary

Alice Black was once the darling of the heavens: her father was a renowned lawyer in Los Angeles, and she was a Yale Law School graduate. A sudden accident changed her life forever: her parents died, and her younger sister was gravely injured. At this juncture, the eldest son of the Winker family, Sebastian, approached her, hiring her to help him fight for his inheritance while also demanding she pose as his invisible girlfriend.

Alice, determined to investigate her family's death and seek revenge, reluctantly agreed. Her first mission was to seduce the Winker family's younger brother, Harrison. However, Sebastian's possessiveness over her was overwhelming: even though he was already engaged, he insisted on maintaining his relationship with Alice. Amid the extreme tug-of-war between the two powerful brothers, Alice shockingly discovered she was pregnant with Sebastian's child.

Terrifying secrets began to surface: Sebastian might have been the one responsible for her family's demise! Harrison, too, was not as innocent as he seemed, and the truth became increasingly elusive. A tale of love and hatred between an outcast heir and a vengeful woman ensues. She thought it was merely a game of power, but he couldn't help falling deeply in love with his own pawn.

4 Short Drama Production Plan

TaleX

Timeline

Final delivery: 6 December 2024

Location

Hollywood

Production studio

24K Onions

Production budget

286,000 USD

5 Short Drama IP Tokenization

TaleX

Token name	UTS
Total supply	100,000,000
Standard	ERC20 on BNB Chain
Status	Copyright token
Offering platform and date	TaleX, December 2024
Token utility	Benefit from copyright ownership (direct); View all drama episodes for free (hold 20,000 tokens or more); Vote in IP governance (coming soon).
Tokenomics	Online version

1. IP Licensing:

- One IP NFT (CreNFT) **can be issued for each platform** on blockchain.
- The CreNFTs **can be traded**.
- CreNFT represents the type of right that authorizes other platforms to broadcast the content, which is typically called **“first-round broadcast rights”**.

2. Derivatives:

- Secondary creations based on the IP are **allowed**.
- For the derivative contents created, **10% of the secondary content tokens** are to be distributed to the original token holders.

1. Cost of Sales

Web3 distribution	40/48% of the paid viewing income
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Web2 distribution	Up to the standard of each platform
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2. Profit Distribution

From IP tokenization (public sale)	\$5000 of the raised funds to be added to the liquidity pool at TGE
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From IP licensing	Direct; Web2: Monthly revenue airdrop in USDT to copyright token owners, along with a revenue report and analysis; Web3: Real-time revenue distribution in RCM (opBNB) to copyright token owners.
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Date: [2024/12/9]

Reviewed by: [Nano]