

Monthly Revenue Report and Analysis of “Silvertail Shadows: Bitcoin Alpha Reborn”



Silvertail Shadows: Bitcoin Alpha Reborn

This report aims to provide financial data and analysis for the short drama “Silvertail Shadows: Bitcoin Alpha Reborn” , which was launched on September 29th, 2024. It includes **key information such as revenue details, types of revenue,**

amounts, behavioral data, and statistical figures for the drama. The cut-off date for some transaction data is determined by the billing export time from the streaming platform. This report ensures the accuracy and detail of the content.

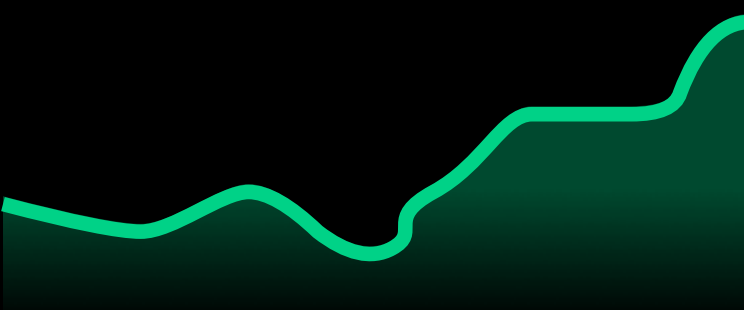


STS01

Vol \$47.59K

\$0.007

Last price



1. Basic Information

Title	Silvertail Shadows:Bitcoin Alpha Reborn
Work ID	325
Launch Date	September 29, 2024
Reporting Period	September 29, 2024 - November 13, 2024

2. Revenue Details/TaleX Platform Income Statement

Type of income	Amount
Pay-per-view revenue	\$1778.25
Total purchase amount	\$1005.38
Total sales	\$3652.93
Token transaction fees	\$119.44

3. Behavioral Data and Statistics

Number of paid viewers	64
Number of purchases	14
Number of sales	17

1. Basic Information

Title	Silvertail Shadows: Bitcoin Alpha Reborn
Launch Date	September 29, 2024
Reporting Period	September 29, 2024 - November 13, 2024

2. Revenue Details

Types	Total income during the period /USD
Advertising revenue	\$6876.63
Pay-per-view Income	\$237278.97
Consumption cost	\$144125.73
Distribution channel revenue share	50%

4 Public Sales & Pay-per-view Income Allocation

1. Public Sales

Public Sales Income: The public sale of the \$STS01 copyright token included a single phase for **whitelisted users**, raising **60,000 \$RCM**. This entire amount was added to the liquidity pool. The liquidity pool is an essential fund reserve for maintaining the normal operation and transactions in the market. Adding funds to the pool can enhance the market's liquidity and risk resistance.

2. Pay-per-view Income Allocation

Token Proportionate Share: Pay-per-view income is distributed according to the proportion of the \$STS01 copyright tokens held by users.

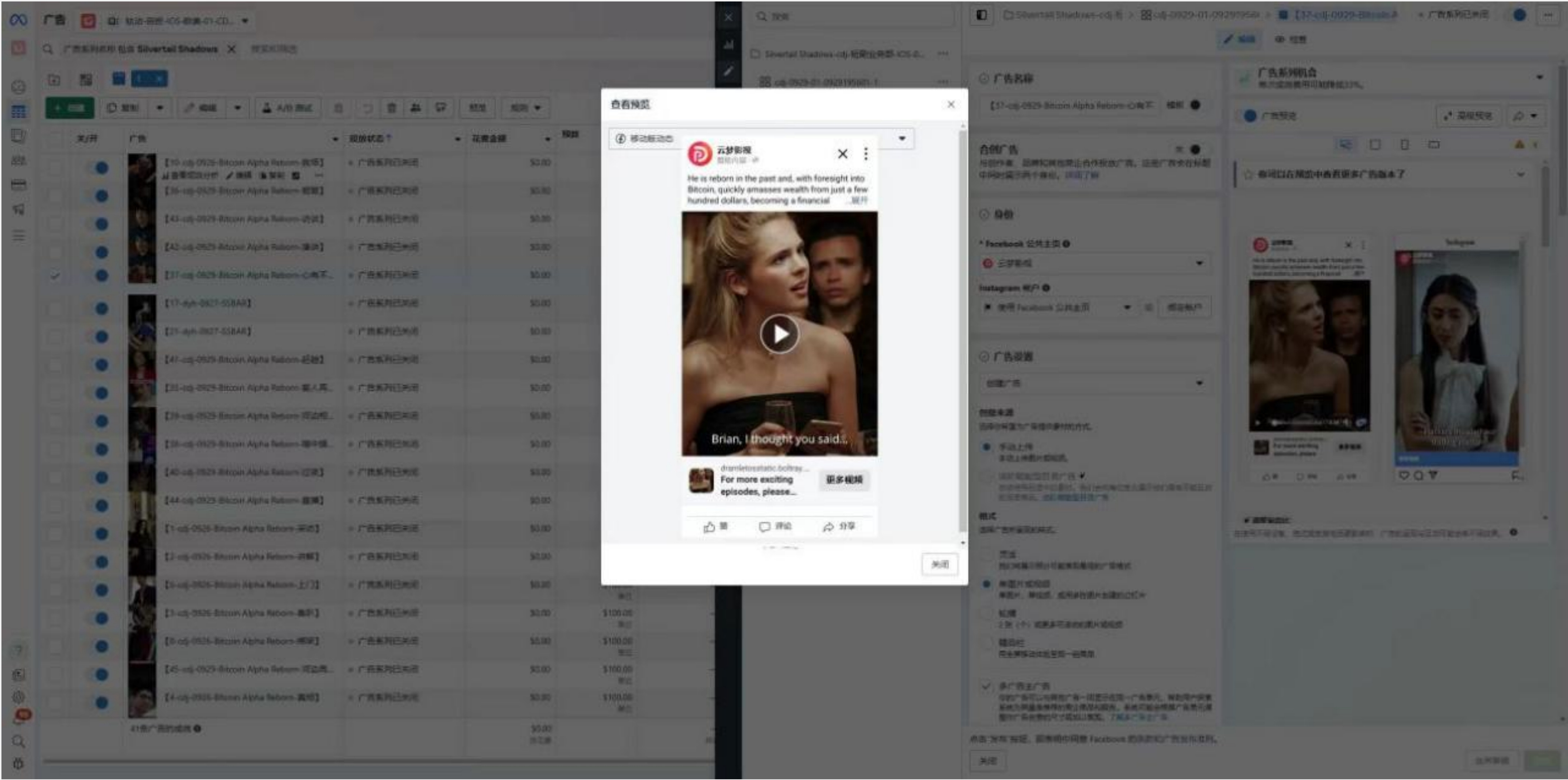
1. "Silvertail Shadows: Bitcoin Alpha Reborn" has performed well in terms of pay-per-view revenue on the DramaLet platform. Moreover, with high consumption data from streaming, there is still significant room for continued streaming and advertising revenue.

2. TaleX platform: Considering the strong performance during the public sale phase and the good results from the first round of revenue, there is potential for continued growth in token trading that can be monitored.

3. Continuously explore strategies to increase revenue from paid services and the deployment on Web2.

Appendix 1: Web2 platform launch records and related platform screenshot data reference

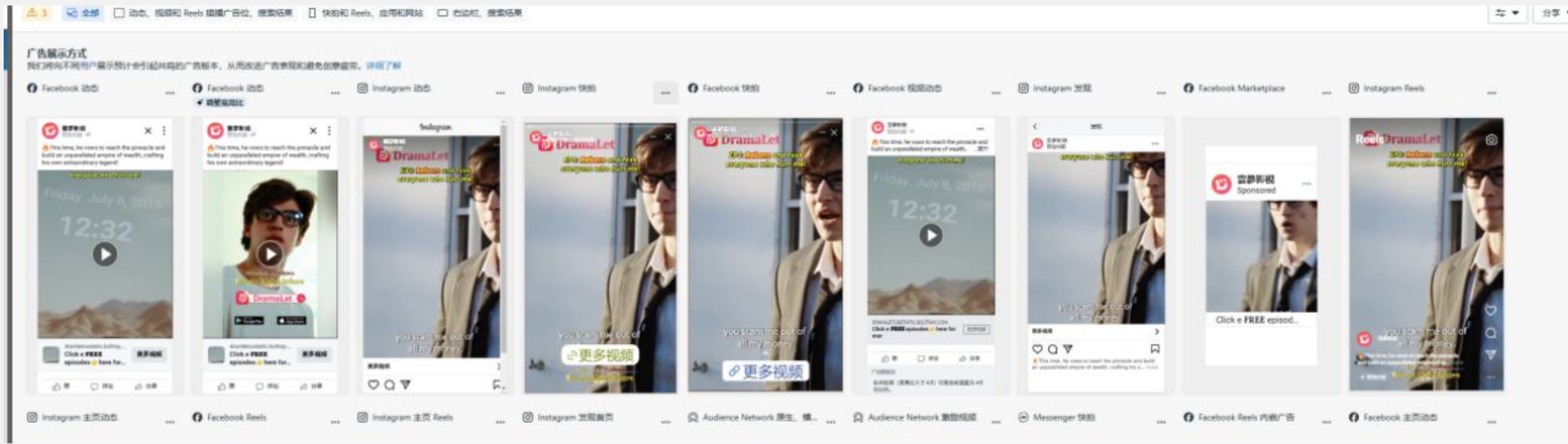
1.1 Launch Records



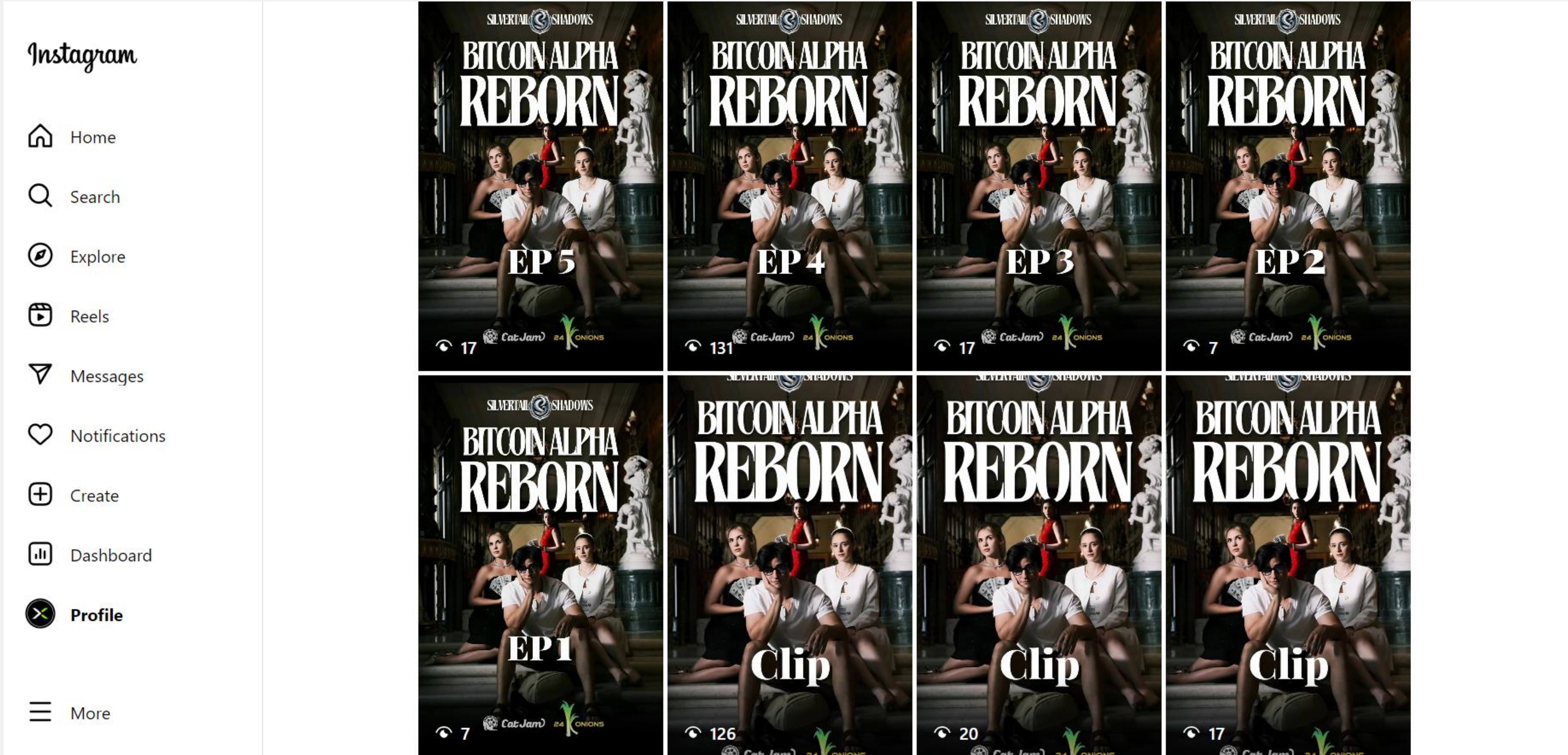
广告系列					
<div>+ 创建<div>查看成效分析编辑复制更多</div></div>					
☐	关/开	广告	投放状态	花费金额	
☐	☒	【10-cdj-0926-Bitcoin Alpha Reborn-救场】 <div>查看成效分析编辑复制更多</div>	● 广告系列已关闭		
☐	☒	【36-cdj-0929-Bitcoin Alpha Reborn-报复】	● 广告系列已关闭		
☐	☒	【43-cdj-0929-Bitcoin Alpha Reborn-访谈】	● 广告系列已关闭		
☐	☒	【42-cdj-0929-Bitcoin Alpha Reborn-演讲】	● 广告系列已关闭		
☐	☒	【37-cdj-0929-Bitcoin Alpha Reborn-心有不甘】	● 广告系列已关闭		
☐	☒	【17-dyh-0927-SSBAR】	● 广告系列已关闭		
☐	☒	【21-dyh-0927-SSBAR】	● 广告系列已关闭		
☐	☒	【41-cdj-0929-Bitcoin Alpha Reborn-赶趟】	● 广告系列已关闭		
☐	☒	【35-cdj-0929-Bitcoin Alpha Reborn-爱人...】 <div>查看成效分析编辑复制更多</div>	● 广告系列已关闭		
☐	☒	【39-cdj-0929-Bitcoin Alpha Reborn-河边相...】	● 广告系列已关闭		
☐	☒	【38-cdj-0929-Bitcoin Alpha Reborn-暗中操...】	● 广告系列已关闭		
☐	☒	【40-cdj-0929-Bitcoin Alpha Reborn-过夜】	● 广告系列已关闭		
☐	☒	【44-cdj-0929-Bitcoin Alpha Reborn-直播】	● 广告系列已关闭		
☐	☒	【1-cdj-0926-Bitcoin Alpha Reborn-采访】	● 广告系列已关闭		
☐	☒	【2-cdj-0926-Bitcoin Alpha Reborn-讲解】	● 广告系列已关闭		

Appendix 1: Web2 platform launch records and related platform screenshot data reference

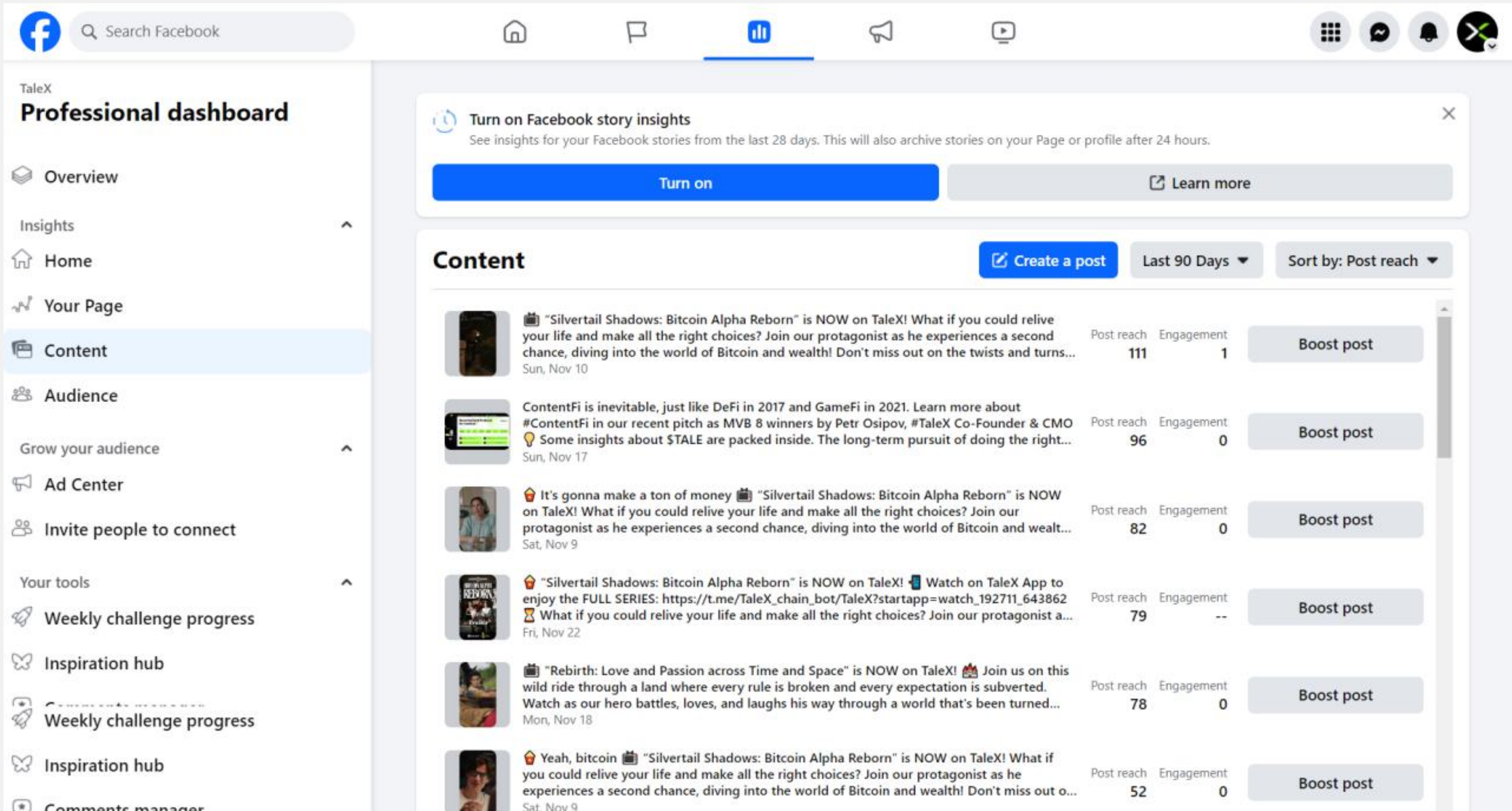
1.2 Premium Clips



1.3 Instagram Promotion



1.4 Facebook Promotion



Appendix 1: Web2 platform launch records and related platform screenshot data reference

1.5 TikTok Promotion

TikTokStudio

Upload

Home

Posts

Comments

Analytics

Inspirations

Unlimited sounds

Creator Academy

Feedback

Back to TikTok

Terms of Service

Privacy Policy

Copyright © 2024 TikTok

OverviewContentViewersFollowers

Last 60 daysDownload data

Your top posts

Most viewsMost new viewersMost likesNew followers

	Posts		Views in the last 60 days	All views	Posted on	Action
1		🔥 “Silvertail Shadows: Bitcoin Alpha Reborn” is NOW on TaleX!...	855	878	1w ago	View data
2		🔥 Why not give it a try? 📺 "Rebirth: Love and Passion across Time and Space" is NOW on...	246	246	2w ago	View data
3		🔥 Anna Parson steps into the private crypto event with Brian,...	166	166	3w ago	View data
4		📺 “Silvertail Shadows: Bitcoin Alpha Reborn” is NOW on TaleX!...	164	164	3w ago	View data

1.6 YouTube Promotion

Studio

Search across your channel

?

Create

Your channel

TaleX

Dashboard

Content

Analytics

Community

Subtitles

Copyright

Earn

Settings

Send feedback

Settings

Send feedback

Settings

Send feedback

Channel content

VideosShortsLivePostsPlaylistsPodcastsPromotions

Views >= 100

			Visibility	Restrictions	Date ↓	Views	Comments	Likes (vs dislikes)
☐	Short							
☐		Rebirth: Love and Passion across Time and ... 🔥 Why not give it a try? 📺 "Rebirth: Love and Passion across Time and Space" is NOW on...	Public	None Shorts policy	19 Nov 2024 Published	406	0	100.0% 9 likes
☐		Rebirth: Love and Passion across Time and ... 🔥 EP3: We all must face death, either in a blaze of glory, or like a leaf on the wind. 📺 "Rebirth:...	Public	None	14 Nov 2024 Published	113	0	100.0% 3 likes
☐		Rebirth: Love and Passion across Time and ... 🔥 EP2: Let her be my savior, I'd ask for nothing more. 📺 "Rebirth: Love and Passion across...	Public	None	14 Nov 2024 Published	408	0	100.0% 14 likes
☐		Rebirth: Love and Passion across Time and ... 🔥 EP1: Those with power can become masters, and those without power can only become prey...	Public	None	14 Nov 2024 Published	275	0	100.0% 21 likes
☐		Silvertail Shadows: Bitcoin Alpha Reborn EP8 🔥 EP8: Great the risk, greater the reward 📺 "Silvertail Shadows: Bitcoin Alpha Reborn" is...	Public	None Shorts policy	13 Nov 2024 Published	465	0	100.0% 10 likes
☐		Silvertail Shadows: Bitcoin Alpha Reborn EP7 🔥 EP7: That was your best buddy from college? 📺 "Silvertail Shadows: Bitcoin Alpha Reborn" L...	Public	None	13 Nov 2024 Published	414	0	57.1% 4 likes
☐		Silvertail Shadows: Bitcoin Alpha Reborn EP4 🔥 EP4: I need a loan against this house 📺 "Silvertail Shadows: Bitcoin Alpha Reborn" is...	Public	None	12 Nov 2024 Published	189	0	100.0% 10 likes
☐		Silvertail Shadows: Bitcoin Alpha Reborn EP3 🔥 EP3: How much risk is it worth? 📺 "Silvertail Shadows: Bitcoin Alpha Reborn" is...	Public	None	12 Nov 2024 Published	269	0	66.7% 9 likes

Appendix 2: Raw Data - Attached are the sources of raw data for further analysis and auditing

2.1 Data Reports Provided by the Traffic Supplier

Silvertail Shadows: Bitcoin Alpha Reborn (9.29-11.13)	
Traffic Costs	
Android traffic cost	\$41,449.59
IOS traffic cost	\$102,676.14
Total cost	\$144,125.73
Revenue Details	
(Rough calculation by platform, actual numbers require channel reconciliation)	
Advertising revenue	\$6,876.63
Recharge & Subscription revenue (post-channel fees)	\$237,278.97
Total revenue	\$244,155.60
Profit	\$244,155.60 - \$144,125.73 = \$100,029.87

2.2 TaleX Top-up Records

address	usd	points	eps	first_buy_at	address	usd	points	eps	first_buy_at
0xe392BbF0395B023a12c034fAa6315bFef2871963	37.5	3750	75	2024-10-06 14:48:46	0x99c30F60A1621b6417b4AcC3e8dE1F6e77916d99	37.5	3750	75	2024-10-12 21:26:13
0x13B80b8057854B19DF0Bd186503E5B85F9e18ed8	37.5	3750	75	2024-10-13 17:58:21	0xd6FA25283a3bc4F4E23f2B3E4f464e9A1dB2E254	37.5	3750	75	2024-10-15 21:28:00
0x71658179D0E87197f96bddCf0F16B11D039F13b0	37.5	3750	75	2024-10-07 17:41:27	0x7261A985Cd6A24eA5B08974D0eF05EE4F5f6BFb3	37.5	3750	75	2024-10-07 4:31:37
0xf46735340a15D5245187D37269882845e4E34580	37.5	3750	75	2024-10-08 0:05:05	0x923bc0A1b492872CD9E3dac2A80218e683CF21fE	37.5	3750	75	2024-10-15 21:44:13
0x49A108C358b2087b85164E5d895702e9799aD2DE	37.5	3750	75	2024-10-14 10:54:33	0xaD70921Ad18a3BC5E207921eEca712e2Db3CD1E0	37	3700	74	2024-10-13 8:43:07
0x22b56Ce3A6d144ff5622c692ed88f5501DF87D0B	37.5	3750	75	2024-10-15 22:04:14	0xb3b1b7f7e1F53E32c729d445c6767004306252d4	37	3700	74	2024-10-14 13:15:41
0x60EDdd852c05Bb255d50157c01cEAF9A0b017e00	37.5	3750	75	2024-10-05 12:04:12	0x14fF863B78Bacfd3c67AF341D733003841D2F32	33	3300	66	2024-10-12 12:23:43
0x637B4d7f70C3E60b12046B3C8F50f404D40EA76	37.5	3750	75	2024-10-03 7:45:28	0x1F7Adf9B7d657dCb2b644E621AD23659a02eA796	30	3000	75	2024-11-10 20:05:22
0x1A28b7C1a10AaB6C9e28eFABe48d4f8BBb38dbba8	37.5	3750	75	2024-10-06 23:57:15	0xb450d1620282CfABB96Ca44eFa0fA9AdF3124a8	30	3000	75	2024-11-07 13:31:26
0x30B58a0C0974f5D87246dD574352E3014C8b66d6	37.5	3750	75	2024-10-14 13:41:37	0xac297E25e27e105effE0d94B81f1A0006Bb2dD19	30	3000	75	2024-11-12 20:42:38
0xcA8965C7B69a31b5BD6F419d02C2dD04184eD474	37.5	3750	75	2024-10-04 15:49:44	0x576F9C13a05369E5fC7BE80B1526c2ac885daC9f	30	3000	60	2024-10-13 9:25:12
0x0e426391E38C697A73252a4C7E7a8bD46f8FA224	37.5	3750	75	2024-10-04 12:05:13	0xcfD21Ea3f88d6EEbe37F1B1B83C65638a12dCef5	29	2900	58	2024-10-06 11:14:44
0x6aB8AF38Fcd04BD18059639096b059cdCc623e52	37.5	3750	75	2024-10-03 14:49:32	0x9900679D2A4493d026d4CEac5716B236d548420B	27	2700	54	2024-10-05 19:34:50
0x5932045b58DEb97cd4AEE802f00A4Bf4A8f6C8AD	37.5	3750	75	2024-10-14 19:50:39	0xb1c8787c4C66842533E483BFA10d311B59339CD8	18	1800	36	2024-10-04 11:13:47
0x637B4d7f70C3E60b12046B3C8F50f404D40EA76	37.5	3750	75	2024-10-14 11:48:54	0xC1aB421B9d0bef0d870C9A3407F89B112AC0c24C	12	1200	24	2024-10-16 7:25:30
0x9aC9336B4a5bFD62fe17820A16266326529D8c4E	37.5	3750	75	2024-10-10 15:00:18	0x9a438170C3cF41AaDD6bc4E49D350b8F1Ecf6d70	11.5	1150	23	2024-10-07 9:54:05
0x5E13D377271D8BbF91a4A318773219c223DF11C5	37.5	3750	75	2024-10-14 20:45:44	0x8f5F6b904cD8a78dA8c7B3f54EBa49DaAF7B4C04	10.5	1050	21	2024-09-30 1:18:06
0x2443Fd8d6D8eb450F89B5ba78CBBf2A73A46e8FD	37.5	3750	75	2024-09-30 11:34:40	0x0f4106f057c775c039286C869C92e62DAB1ff044	9	900	18	2024-10-05 8:34:08
0x979acbe0D2aAe65d33c4AAeb128B2f713192f5eB	37.5	3750	75	2024-10-08 7:01:03	0xb6B1D5e36826d3B8D801021ac3992EFbC0E5D245	6	600	12	2024-10-08 13:15:54
0x713434968320BcAD6B1042ee18a508e6A15cC1f5	37.5	3750	75	2024-10-05 3:18:54	0xCb08E029B65c22E8CEEc06cf84bf7467Bf031518	5	500	10	2024-10-16 5:35:28
0xA53e5AD25d9B1d3f282669A6391A463D0e4e1B8Eb	37.5	3750	75	2024-10-13 18:53:10	0xb8E609773cb91c141A5e2C866D6161C4365EB877	4.25	425	17	2024-11-04 3:19:12
0x9671Fe4c5816c36707b2CDd12A45c9fbb48074B1	37.5	3750	75	2024-10-12 19:58:07	0x743532F0f17782536D4b15b27a5f20cc21d9c3b84	4	400	16	2024-11-12 11:43:03
0x545C3201bC2aF4CeCA59Bb2373F2901835794177	37.5	3750	75	2024-10-12 23:00:16	0x155A53d0c1b8B4Aa04E77116F968BCA8c8e7230d	3	300	12	2024-11-04 14:17:11
0x05801AE7027D829DcB82d6269c283B5A3b28357B	37.5	3750	75	2024-10-12 11:56:36	0x58fDCCBbd4BB0d1A3eE966A18FF8Bd196ed86B	3	300	6	2024-10-07 20:48:18
0x9623a927CF2EBc846BC3b8Cf9016709efA02fC05	37.5	3750	75	2024-10-15 22:20:09	0xE345c703173AF539C7A63F9fA43adc237363D090	2	200	4	2024-10-07 3:24:09
0x921B7ca87e8D0B9536EfFCa81029d818664B9048	37.5	3750	75	2024-10-15 23:25:14	0x419E0EC99BCD3c097e86a65031205c0F2195dfb2	2	200	8	2024-11-07 1:08:36
0x004a7D290e7f5390D2B127F465196411114b3C32	37.5	3750	75	2024-10-15 8:18:57	0xE8fAb41782De3ca1a99F637108E265e4c6054a6e	2	200	4	2024-10-06 4:30:14
0x82EAA7582aba8412aa53feB6A942C55a2972Cb86	37.5	3750	75	2024-10-12 11:59:04	0xed9A912182745fE101ecb4291D00b802d982Ba0F	1.25	125	5	2024-11-09 10:04:46
0xc0b53f4E08bE2cAF4e25346067B73965e6Fc7982	37.5	3750	75	2024-10-12 20:55:07	0x855C17AB2E49DECDf4303058a89665C0aCeC2e13	1	100	2	2024-10-13 3:03:25
0x8bb81525c024d13c14da1c15BBDc50A87397B476	37.5	3750	75	2024-10-12 22:09:11	0x8F71Ad2BC860cbcD2228999576F9eFF68af14cA6	1	100	2	2024-10-06 1:17:06
0xb8D468Df46bD2142C4E32b710C1d7916aCf4B979	37.5	3750	75	2024-09-30 18:39:07	0x1606dB295FFb275643685f8a37Ab8BBE75aAc7F9	1	100	4	2024-11-11 7:28:34
0xFd4FC4B2777BBaBE25ac851C2d496839676E2712	37.5	3750	75	2024-10-07 15:31:22	0xC90818FC31E37A31DE180bd6a74453C486cC6C23	1	100	2	2024-10-23 17:35:11
0x0E27596f8aBECe83fCDf3f0Ef2fA324C06c9022	37.5	3750	75	2024-10-15 23:53:26	0xF909AcEbeac3C951a7eEE7578340d926263E5974	0.5	50	1	2024-09-30 15:18:01
0xB0445DFE5703bcE4f2e97516a3Bb6cE1F8Ef5999	37.5	3750	75	2024-10-15 22:36:23	0xE53AdE7D9a62ADC6e5ec926272D508CE8729f056	0.25	25	1	2024-11-15 9:53:52
0xCE4F9d38530C3796C01621c5FCeb8e10e4180cd4	37.5	3750	75	2024-10-07 10:23:24					

2.3 TaleX Transaction Records

2.4 Copyright Token Holder Snapshot 10:29:14 AM UTC, November 25

[View more](#)

Appendix 2: Raw Data - Attached are the sources of raw data for further analysis and auditing

2.5 Revenue Distribution Transaction on the Blockchain

All TransfersNet Transfers

▶ From 0x80503e03...C5C7a4DF0 To 0x843747bD...5e99542bf For 289.7746705 (\$290.35)  Binance-Peg ... (BSC-US...)

▶ From 0x80503e03...C5C7a4DF0 To 0x148b1689...0222785Ed For 150.0452396 (\$150.35)  Binance-Peg ... (BSC-US...)

▶ From 0x80503e03...C5C7a4DF0 To 0xFb4b30F0...048d42FeE For 150.0452396 (\$150.35)  Binance-Peg ... (BSC-US...)

▶ From 0x80503e03...C5C7a4DF0 To 0xf542B4Cc...Ca16e1E47 For 64.9265547 (\$65.06)  Binance-Peg ... (BSC-US...)

▶ From 0x80503e03...C5C7a4DF0 To 0x0D42736C...66eA811c9 For 52.615864 (\$52.72)  Binance-Peg ... (BSC-US...)

▶ From 0x80503e03...C5C7a4DF0 To 0x6f7eF9af...Bc0ceAe8c For 50.4152005 (\$50.52)  Binance-Peg ... (BSC-US...)

▶ From 0x80503e03...C5C7a4DF0 To 0xf04765C4...bF3B23572 For 50.4152005 (\$50.52)  Binance-Peg ... (BSC-US...)

▶ From 0x80503e03...C5C7a4DF0 To 0x479fb5...0799 (\$50.12)  Binance-Peg ... (BSC-US...)

View more

Date: 2024/12/02

Reviewed by: Nano